



Small Steps Big Changes



Small Steps Big Changes (SSBC)

Co-production in action

- **Why Co-production;**
 - Who is SSBC and why is Co-production important?
- **Co-production 'The SSBC Way':**
 - What has Co-production looked like in SSBC?
- **Co-production in the system:**
 - SSBC connections with the wider system?
- **Key Learning**
 - What SSBC has learned



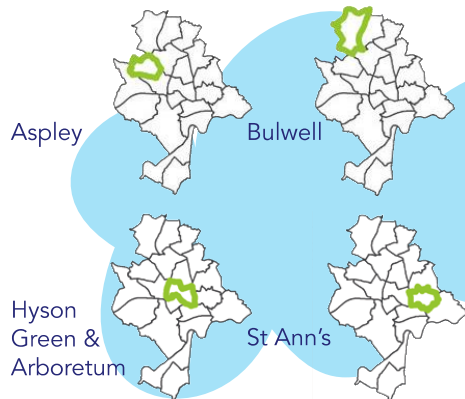
£45million

10
Years

Partnership



4 wards



Focus on

progressive universalism and
preventative approaches



Working differently

Co-production

Community Partnerships • Parent Champions • Parent Ambassadors

Working in Partnership with Existing Workforce

Children's Public Health 0-19 Nursing Service
• Midwifery • Children's Centres • CVS • Early Years

- Supporting strong governance practices
- Support, adapt and enhance current practice
- Sharing new and emerging evidence
- Innovate and test new approaches
- Collaborative decision making to develop and deliver new initiatives

Commissioned Workforce of Family Mentors

- Combine evidence based activity with Voluntary Sector approach
- Universal offer
- Paid Peer Workforce
- Lived experience of raising children in SSBC areas or similar
- Speak the same language as parents
- Building community capacity
- Enhancing volunteering offer and social mobility

Other Commissioned Services

- Encouraging independent and sustainable community voice
- Programme evaluation
- Focus on supporting outcomes for children
- Provision of systematic evidence based interventions
- National projects to enhance current provision
- Bringing expert knowledge to the Partnership

SSBC Core Team

Projects • Workforce and Organisational Development • Marketing and Communications
Performance, Quality and Evaluation • Business, Finance, Procurement and Contracts

SSBC's co-production journey 2014 - 2018



Parent Champions engaged as part of the SSBC Bid including developing the Family Mentor programme

Parent Champions support implementation of SSBC programme supporting recruitment, commissioning decisions etc *

Parent Ambassador model developed

Community Partnerships established.*

Parent champions influence national evaluation & present at local & national events.*

Parents are members of strategic meetings including the System Change Board for Nottingham City.*

Nottingham Trent University appointed as SSBC local evaluation - PHD

SSBC's co-production journey 2019 - 2024



Parent Obsession Group (POG) established.

Nottingham City Best Start launched with commitment for parent voice.

Parent Champions chair SSBC Partnership Board.

'Community Voice Community Connection' contract awarded to external providers.

Parents' coproduction increases in implementation of projects campaigns & services.

ICB commissioned

Waterfall of System used to review impact of coproduction & test model.

Two Independent reviews: 'Parents leading the way'

Next steps 2025: Co-production is fundamental legacy of SSBC post 2024

Delivering co-production within SSBC



Co-production across the SSBC Core Functions



Data:
which data is important to families
and how should it be presented



**Communication, Marketing and
engagement:**
Shaping and maintaining the tone of
the programme



Projects:
Influencing the considerations when
developing and implementing
services, campaigns and approaches



Procurement and contracting:
Shaping specifications



Business Management:
Recruiting managing logistics
and expenses.



Governance: Creating a true
equal voice in decision-making



Workforce Development:
Identifying the less obvious
workforce.



**Research, Evaluation and
Learning -** Ensuring evaluation
findings are accessible

Influencing Co-production in the System

How?

- Community Voice Community Connection contract delivered Co-production sessions
- SSBC Leadership has an unwavering focus on Co-production in the system
- SSBC Programme (PC & PA) Lead the way by modelling the implementation of Co-production in its delivery and governance



Key Learning

- Co-production has a cost - it's not easy, fast or EVER complete
- Relationships are everything
- Co-ordination is key
- Parents and Paid Workforce need equal opportunity to learn together
- Connecting Parents' interests to opportunities is important
- Parent-centred support is important; training, mentoring & coaching
- Closing the loop is authentic co-production
- Conflicts of interest will happen

