



## Feed Your Way Webinar – 18 July 2024 – Q&As

| QUESTIONS   | ANSWERS  |
|---|--|
| <p>It would be really good to get the link to the findings on our breastfeeding section on Notts Help Yourself – the County's virtual family hub.</p>   | <p>Attendee is in contact with Ali Roberts Marcoms Officer.</p>  |
| <p>Bethan Sidoli - we are going paperless so can you get resources put on badgernet?</p>  | <p>We will look into this for you.</p>   |
| <p>Hester Kapur - Do you have anything for people who cannot breastfeed?</p>  | <p>There is content on the website about expressing and other options – if there is anything specific that you would like covered, we can source this and add to the workforce toolkit.</p>  |
| <p>Hazel - Are these available on the website (case studies/materials)</p>  | <p>Yes, please see links below. New content as part of the phase 2 launch will be available from August.</p> <ul style="list-style-type: none"> <li>• Family Resources: <a href="#">Support for You - Feed Your Way</a></li> <li>• FYW – downloadable assets: <a href="#">Campaign Assets - Feed Your Way</a></li> <li>• Case Studies: <a href="#">Your Stories - Feed Your Way</a></li> </ul>               |
| <p>Uzma Hussain - I haven't came across these before. Where's the link to access?</p>   | <p>Links to access different resources please see above. Website address is: <a href="http://www.Feedyourway.co.uk">www.Feedyourway.co.uk</a></p>  |
| <p>Ellie Jones - Do you have a tik tok account for the younger generations who get a lot of tips and advice from it so would be nice to have an account on tik tok we can refer them too watch.</p> | <p>We do not have Tik Tok accounts. NHS IT does not allow use of the platform. FaceBook, Instagram and Twitter (X) can reach our audience, by sharing of and @mentioning our partners. We also attend a lot of engagement events. If you have any events coming up where we can provide resources or we can have a stand, please contact: <a href="mailto:ali.roberts3@nhs.net">ali.roberts3@nhs.net</a></p> |